# Census 2010 Demographic Profile

Brooklyn



#### Overview

This demographic profile describes characteristics of the local and state population based on results from the 2010 Census.

The decennial census is an official enumeration, or count, of all residents on April 1st of the census year. The results of the census provide us with information about basic demographic characteristics of the population, including age, race, ethnicity, household composition, housing occupancy, and housing tenure.

#### Statewide Demographic Trends

Iowa's official population count on April 1, 2010, was 3,046,355 residents. The state's total population grew by 4.1 percent between 2000 and 2010, although the growth was unevenly distributed across the state. Two-thirds of Iowa's 99 counties and 600 of its 947 incorporated cities experienced population losses for the decade.

Iowa's population reflects a slightly older age distribution compared to a decade ago. The state's median age has increased to 38.1 years compared to 36.6 years in 2000. Elderly residents, ages 65 years and older, now account for nearly 15 percent of the total population. Children under the age of 18 years represent about 24 percent of the population.

The racial and ethnic composition of Iowa's population reflects growing minority group shares. Residents who report any race other than white alone now comprise nearly 9 percent of Iowa's population. Hispanic/ Latino residents, who may be of any race, are now 5 percent of the total population.

The average size of an Iowa household in 2010 was 2.4 persons, only slightly smaller than the average in 2000.

The total number of housing units in Iowa grew by 8.4 percent from 2000 to 2010.

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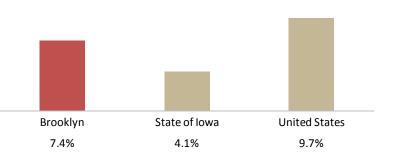
#### IOWA STATE UNIVERSITY Department of Economics

#### Total Population in 2010 and 2000

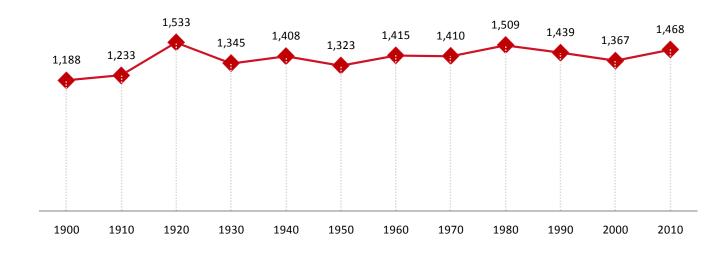
Brooklyn:	2010	2000	Change	Residents of
Total population	1,468	1,367	101	correctional
In households	1,421	1,312	109	facilities, nursing
In group quarters	47	55	(8)	homes, dormitories,
Institutionalized	47	55	(8)	and other types of
Noninstitutionalized	0	-	-	group quarters are counted among the
State of Iowa	3,046,355	2,926,324	120,031	total population.
United States	308,745,538	281,421,906	27,323,632	

Iowa's population surpassed 3 million residents during the last decade, while the population of the United States topped 300 million residents. Iowa's 4.1 percent rate of growth for the decade was less than half the national average rate.

Population Percentage Change 2000-2010



### Local Population Trend 1900-2010



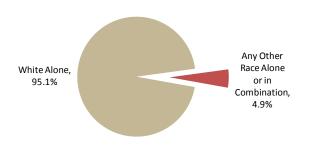
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**Census 2010 Demographic Profile** 

# Population by Hispanic/Latino Origin and Race

		Brooklyn	State of Iowa	United States
2010 Population:	Number	Percentage	Percentage	Percentage
Hispanic/Latino, any race	58	4.0%	5.0%	16.3%
White alone	13	0.9%	2.6%	8.7%
Black alone	0	0.0%	0.1%	0.4%
American Indian/Alaska Native alone	0	0.0%	0.1%	0.2%
Asian alone	1	0.1%	0.0%	0.1%
Native Hawaiian/Pacific Islander alone	0	0.0%	0.0%	0.0%
Other race alone	41	2.8%	1.8%	6.0%
Two or more races	3	0.2%	0.4%	1.09
Not Hispanic/Latino	1,410	96.0%	95.0%	83.7%
White alone	1,383	94.2%	88.7%	63.7%
Black alone	11	0.7%	2.9%	12.29
American Indian/Alaska Native alone	0	0.0%	0.3%	0.7%
Asian alone	3	0.2%	1.7%	4.7%
Native Hawaiian/Pacific Islander alone	0	0.0%	0.1%	0.29
Other race alone	1	0.1%	0.1%	0.29
Two or more races	12	0.8%	1.4%	1.9%
Total Population:	1,468	100.0%	100.0%	100.0%

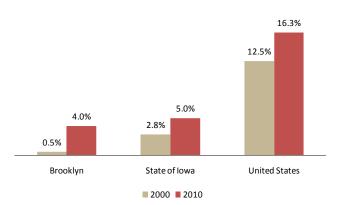
#### Local Composition by Race 2010



#### Change in Racial Composition 2000-2010

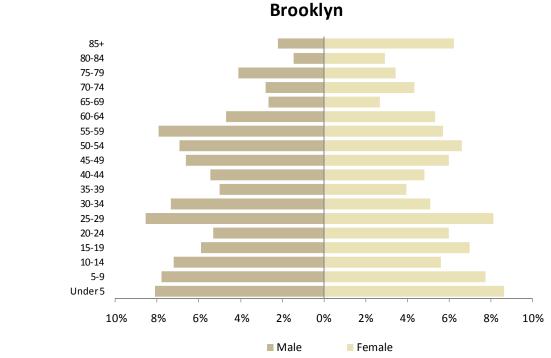
Brooklyn:	2010	2000
White Alone	95.1%	99.2%
Other Race Alone or in Combination	4.9%	0.8%
Black Alone	0.7%	0.0%
American Indian/Alaska Native alone	0.0%	0.0%
Asian Alone	0.3%	0.1%
Native Hawaiian/Pacific Islander alone	0.0%	0.0%
Some Other Race Alone	2.9%	0.2%
Two or More Races	1.0%	0.5%

#### Change in Hispanic/Latino Percentage 2000-2010

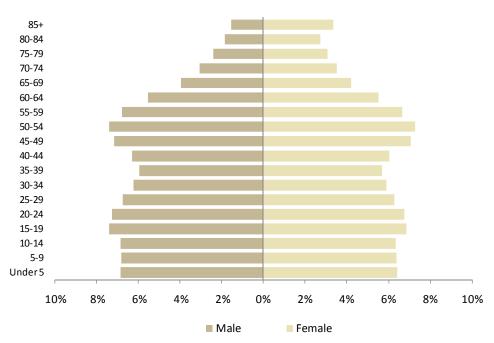


The U.S. Census Bureau defines Hispanic or Latino origin as an ethnicity, not as a race. A person of Hispanic or Latino origin may be of any race, including white.

### Distribution of the Population by 5-Year Age Group: 2010



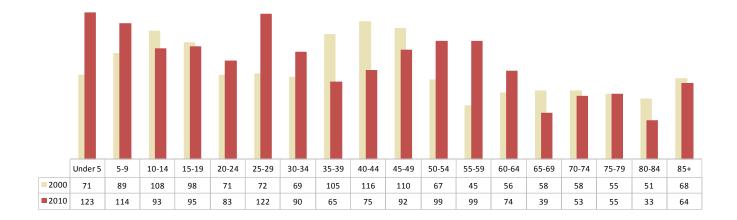
These population pyramids illustrate the percentage distribution of the population by 5-year age group and gender.



State of Iowa

Note: The horizontal scale for this state chart may differ from that used for the local population distribution shown above.

### Total Population by 5-Year Age Group: 2010 and 2000



### Median Age of the Population by Sex

In 2010, the median age of the population in the United States was 37.2 years for all persons, 35.8 for males, and 38.5 for females.

		Brooklyn	State	of Iowa
Median Age in Years:	2010	2000	2010	2000
Total population	36.2	40.0	38.1	36.6
Male population	34.9	37.9	36.6	35.2
Female population	37.5	41.2	39.5	38.0

Median age describes the midpoint of the population distribution. Half of the population is younger than the median age and half of the population is older.

### Percentage of the Population in Selected Age Groups

Most members of the so- called "Baby Boom"	16.6%	14.9%	13.0% 26.4%	
generation were between 45 and 64 years of age when the 2010 Census was conducted.	32.3%	34.6%	36.5%	<ul> <li>Seniors (65+)</li> <li>"Boomers" (45-65)</li> <li>Young Adults (18-44)</li> <li>Children (under 18)</li> </ul>
	26.3%	23.9%	24.0%	
	Brooklyn	lowa	U.S.	

## Households and Families by Type

		Brooklyn	State of Iowa
2010 Households:	Number	Percentage	Percentage
Total households	615	100.0%	100.0%
Family households	370	60.2%	64.7%
Husband and wife families	274	44.6%	51.2%
With own children under 18 years	117	19.0%	20.0%
Male householder with no wife present	25	4.1%	4.2%
With own children under 18 years	14	2.3%	2.5%
Female householder with no husband present	71	11.5%	9.3%
With own children under 18 years	56	9.1%	5.9%
Nonfamily households	245	39.8%	35.3%
Householder living alone	206	33.5%	28.4%
Male householder living alone	86	14.0%	12.8%
65 years or older	19	3.1%	2.9%
Female householder living alone	120	19.5%	15.7%
65 years or older	71	11.5%	8.1%
Other nonfamily households	39	6.3%	6.9%

## Relationship of the Population Living in Households

		Brooklyn	State of Iowa
2010 Population:	Number	Percentage	Percentage
Total population in households	1,421	100.0%	100.0%
Householder	615	43.3%	41.4%
Spouse	274	19.3%	21.2%
Child	430	30.3%	28.1%
Own child under 18 years	367	25.8%	22.7%
Other relative	32	2.3%	3.4%
Other relative under 18 years	15	1.1%	1.4%
Other relative 65 years or older	2	0.1%	0.4%
Nonrelative	70	4.9%	5.9%
Nonrelative under 18 years	4	0.3%	0.5%
Nonrelative 65 years or older	2	0.1%	0.2%
Unmarried partner	49	3.4%	2.8%

### Changes in Household Composition: 2010 and 2000

	Brooklyn		State	of Iowa
	2010	2000	2010	2000
Number of households	615	582	1,221,576	1,149,276
Percentage of households:				
Family households	60.2%	60.1%	64.7%	67.0%
Married couple families with own children under 18	19.0%	21.6%	20.0%	23.9%
Single parent families with own children under 18	11.4%	7.9%	8.4%	7.5%
Male householder, no wife present	2.3%	1.9%	2.5%	1.9%
Female householder, no husband present	9.1%	6.0%	5.9%	5.6%
Householder living alone	33.5%	36.8%	28.4%	27.2%
Households with an individual under age 18	32.0%	30.6%	30.6%	33.3%
Households with an individual age 65 or older	25.7%	32.1%	25.5%	25.4%

Note: The number of family households is equal to the number of families in census tabulations. The U.S. Census Bureau defines a family as a group of two or more people who reside together and who are related by birth, marriage, or adoption.

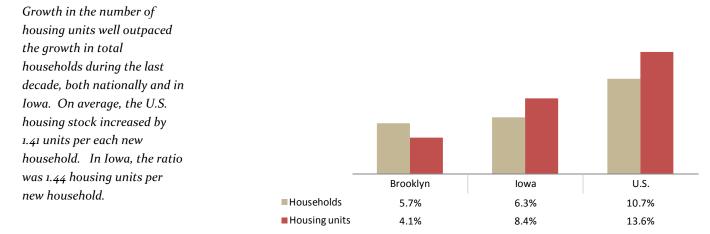
#### Average Household Size: 2010 and 2000

		3.5 —			
A century ago, an average of		3.0 —			
4.5 people lived in each household in the United	Persons	2.5 —		•	
States. The average U.S. household size has declined gradually through the	per Household	2.0 —		•	
decades, falling below 4 persons between 1930-1940,		1.5 —			
and dropping below 3 persons between 1970-1980.		1.0	Brooklyn	State of Iowa	United States
<i>,, ,</i>		• 2000	2.25	2.46	2.59
		◆ 2010	2.31	2.41	2.58

### Housing Units by Occupancy and Tenure in 2010 and 2000

Brooklyn:	2010	2000	Change	
Total housing units	665	639	26	Vacant housing units
Vacant	50	57	(7)	include units for sale or rent: units that were
Occupied	615	582	33	rented or sold but
Owner-occupied	420	423	(3)	unoccupied; units for
Renter-occupied	195	159	36	seasonal or recreational use, and other units that were vacant at the
State of Iowa	1,336,417	1,232,511	103,906	time of enumeration.
United States	131,704,730	115,904,641	15,800,089	

Percentage Change in Households and Housing Units 2000-2010



### Vacancy and Ownership Rates 2010 and 2000

	Brooklyn		State of Iowa		United States	
	2010	2000	2010	2000	2010	2000
Percentage of total units vacant	7.5%	8.9%	8.6%	6.8%	11.4%	9.0%
Homeowner vacancy rate	3.7%		2.0%		2.4%	
Rental vacancy rate	6.7%		8.5%		9.2%	
Owner-occupied % of all occupied units	68.3%	72.7%	72.1%	72.3%	65.1%	66.2%
% of population in owner-occupied units	69.1%	74.9%	72.8%	73.1%	65.2%	66.8%

#### Regional Economics & Community Analysis Program

- 175 Heady Hall Iowa State University Ames, Iowa 50011
- Phone: 515-294-7458
   Fax: 515-294-0592
   E-mail: recap@iastate.edu

For questions about this profile or other Census-related questions, please contact the author:

Liesl Eathington

leathing@iastate.edu

(515) 294-2954

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### Other Sources for Detailed Census Data

The decennial census has traditionally been a rich source for socio-economic data far more detailed than the basic demographic characteristics presented in this report. The detailed information was collected via a "long form" survey that was administered to a sampled subset of the total population. The long form sample provided the basis for detailed portraits of income, educational attainment, employment, housing, and many other characteristics of the population in our communities.

The 2010 Census was the first since 1940 not to include the detailed long form data sample. The U.S. Census Bureau has replaced the long form sample with a new, rolling sample of U.S. households that is administered on a continuous basis rather than once every 10 years. This new survey, called the American Community Survey (ACS), will now serve as the primary source of socio-economic data for our neighborhoods, cities, and counties.

ACS data for all census geographies down to the block group level are currently available for the period covering 2005-2009. The next release of small-area ACS data will describe the 5-year period from 2006-2010.

Iowa State University will continue to release new reports based on future data releases from the 2010 Census, the ACS, and other Census data programs. Data may also be obtained directly via the World Wide Web from the U.S. Census Bureau and the State Data Center of Iowa.

American FactFinder U.S. Census Bureau www.factfinder.census.gov

State Data Center of Iowa State Library of Iowa www.iowadatacenter.org