Population Change in Cities, 2010-2013

603 of Iowa’s 946 Cities Experiencing Population Loss

Iowa had a total population of 3,046,857 residents on April 1, 2010. By July 1, 2013, the state had added 43,559 residents for a new total population of 3,090,416. Iowa’s population growth rate of 1.4 percent during this period lagged the national average growth rate of 2.4 percent.

Iowa’s recent population gains have accrued to fewer than one third of its cities. Only 275 of the state’s 946 incorporated cities have added population during the decade so far. Of the remaining cities, 68 had no change in their population and 603 have lost population. Figure 1 illustrates the locations of cities with gains or losses.

This report describes trends in population change among Iowa’s cities by size and proximity to metropolitan areas. The analysis summarizes annual population estimates data from the U.S. Census Bureau, which measure population change since the 2010 Census.

Figure 1

Population Growth in Iowa’s Cities, 2010-2013

Blue = Gain
White = No Change
Red = Loss
As of the 2010 Census, Iowa had ten cities with 50,000 or more residents. Another 28 cities in Iowa had 10,000 to 49,999 residents; 95 cities had 2,500 to 9,999 residents; 324 cities had 500 to 2,499 residents; and 489 cities had fewer than 500 residents.

Iowa’s ten largest cities contained 29 percent of the state’s population in 2010. These cities captured 44 percent of statewide growth from 2010-2013. West Des Moines had the largest population gain among these cities, adding more than 4,500 residents. Iowa City was second with 3,699 new residents. Waterloo, Sioux City, and Council Bluffs experienced population losses.

Cities ranging from 10,000-49,999 residents contained 19 percent of the state’s population in 2010. Together, these cities garnered more than half of Iowa’s population gains from 2010-2013. Ankeny ranked first in the group and led all other cities in Iowa with a gain of 5,987 residents. Waukee was second in the group with a gain of 3,274. Population losses were estimated in 11 of this group’s 28 cities. Fort Dodge had the largest estimated loss, followed by Clinton.

Cities with 2,500 to 9,999 residents captured nine percent of statewide population growth from 2010-2013, which fell short of their initial 16 percent share of Iowa’s 2010 population. Grimes had the largest gain with 1,089 new residents, followed by Bondurant with 754 new residents. Estherville ranked last in the group with an estimated loss of 234 residents.

Cities with 500 to 2,499 residents began the decade with a 12 percent share of the state’s population. As a group, these cities had a net loss of 81 residents. Tiffin had the largest gain with an estimated 400 new residents. Audubon had the largest loss, with population decline of 104.

Cities with fewer than 500 residents contained just three percent of Iowa’s population in 2010. Together, these cities had a net loss of 1,374 residents. Their combined net loss of 1,374 residents was equivalent to a negative three percent share of the statewide gains from 2010-2013.

Iowa’s unincorporated areas, which contained 21 percent of the state’s population in 2010, lost an estimated 794 residents from 2010-2013. Figure 2 summarizes the percentage shares of statewide population change by city size group.
Iowa’s ten largest cities grew by an average rate of 2.2 percent from 2010-2013. West Des Moines had the highest growth rate within this group at 8.0 percent. Council Bluffs ranked last in this group, with a slight loss of 0.4 percent.

Cities with 10,000 to 49,999 residents grew by an average rate of 3.8 percent; however, the gains for this group accrued primarily within metropolitan statistical areas (MSAs). Inside MSAs, cities of 10,000 to 49,999 residents grew by 7.9 percent. Outside of MSAs, such cities experienced an average loss of 0.4 percent. Waukee, which had the fastest rate of growth among all Iowa cities, led this group with a gain of nearly 24 percent. Fort Dodge ranked last in the group with a decline of 2.2 percent.

Cities with 2,500 to 9,999 residents grew by an average rate just below one percent. Within MSAs, the average growth rate was 3.5 percent. Cities outside MSAs declined by 0.6 percent. Bondurant ranked first in the group with a growth rate of 19.5 percent. Missouri Valley ranked last in the group with a decline of 4.4 percent.

The overall population living within Iowa’s smaller cities of 500 to 2,499 residents remained essentially unchanged during the period, although location within a MSA was again advantageous. Cities within MSAs grew by an average rate of 2.0 percent, while cities outside MSAs declined by 1.1 percent. Tiffin ranked first in this size group, growing by 20.5 percent. Albion ranked last, declining by 6.7 percent.

Cities with fewer than 500 residents posted an average population loss of 1.3 percent. Cities within MSAs declined by 0.3 percent and cities outside MSAs declined by 1.6 percent. Only 100 of the 489 cities in this group had population gains.

The remaining, unincorporated territories in Iowa experienced a slight population loss of 1/10th of one percent. Within MSAs, these areas grew by 1.0 percent. In counties outside MSAs, these areas declined by 0.9 percent.

Figure 3 illustrates the average recent rates of growth or decline for cities by population size group and MSA status.

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**Figure 3. Percentage Rates of Population Change by City Size and Metropolitan Status of County, 2010-2013**

<table>
<thead>
<tr>
<th>Incorporated Areas by Population Size</th>
<th>Within MSAs</th>
<th>Outside MSAs</th>
</tr>
</thead>
<tbody>
<tr>
<td>50,000 or more</td>
<td>2.2%</td>
<td></td>
</tr>
<tr>
<td>10,000 to 49,999</td>
<td>7.9%</td>
<td></td>
</tr>
<tr>
<td>2,500 to 9,999</td>
<td>3.5%</td>
<td></td>
</tr>
<tr>
<td>500 to 2,499</td>
<td>2.0%</td>
<td></td>
</tr>
<tr>
<td>Under 500</td>
<td>-1.6%</td>
<td>-0.3%</td>
</tr>
<tr>
<td>Unincorporated Areas</td>
<td>1.0%</td>
<td>-0.9%</td>
</tr>
</tbody>
</table>
Summary

Annual population estimates from the U.S. Census Bureau help cities to benchmark their performance in retaining and attracting new residents. This report investigates population growth in Iowa’s cities from April 1, 2010, to July 1, 2013.

Thus far, only 275 of Iowa’s 946 cities have gained population in the current decade. The likelihood of population growth generally increased with city size. Only 20 percent of cities with fewer than 500 residents grew, compared to 33 percent of cities of 500-2,499 residents, 47 percent of cities with 2,500-9,999 residents; 61 percent of cities with 10,000-49,999 residents; and 70 percent of cities with 50,000 or more residents.

Location within a metropolitan statistical area also greatly improved a city’s odds for growth from 2010-2013. Over half (52 percent) of all cities located within a MSA experienced population growth, while just 21 percent of cities outside MSAs gained in population. Cities located outside MSAs and having fewer than 500 residents fared the worst, with just 18 percent experiencing growth. Cities located inside MSAs with 10,000 to 49,999 residents fared the best, with all 12 cities in this group adding population.

About the Data

The U.S. Census Bureau’s Population Estimates Program produces annual estimates of the population for cities, counties, and states. The data reflect the estimated resident population on July 1st of each year since the most recent decennial census.

In deriving its population estimates, the Census Bureau does not distinguish between documented and undocumented residents; thus, the estimates produced for any city, county, or state include all residents regardless of their immigration status.

The population estimates are based upon a combination of administrative data sources, survey data, and modeling procedures. Data sources include recorded births and deaths; tax returns from the Internal Revenue Service, Medicare enrollments, net movements of the Armed Forces population, building permits, changes in group quarters populations, and data from the American Community Survey.

With each annual data release, the Census Bureau revises and updates the entire time series of estimates beginning on April 1, 2010.

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